

IT'S TIME TO UP YOUR LEADERSHIP GAME!!!!



Jumpstart your organization with these PMETH Keynote Addresses!

VALUE YOUR PEOPLE

“Our customers come first” —this is a nice motto, in theory! However, who is it that interacts directly with the customer? Who determines if the customer has a pleasant experience or a poor experience? Who likely determines if that customer is going to come back?

Two words—your people. A person's degree of satisfaction with their work situation is entirely and directly related to the quality and quantity of their output. Therefore, you darn well better make sure your PEOPLE are happy—FIRST! The customer should be second in your list of priorities because if your people aren't happy, they are not going to do everything in their power to ensure that the customer is happy.

In this keynote I will address soundly based reasons you should make employee satisfaction your main priority. Additionally, we will discuss common mistakes made by even the savviest of business leaders. Lastly, we will cover multiple action items that you can begin to apply immediately that will show your employees that you value them because companies rise to the top when people are exceeding expectations and people will only exceed expectations if they feel valued!

SPEAK UP!!

Are your meetings considered successful if they start on time, end on time and nobody gets upset? Are there people in your organization that get visibly upset when someone disagrees with them? Do your people unwittingly have characteristics that detract from productivity and morale that you have not discussed with them? Do you know someone who was fired for poor performance and was completely shocked when they got the ax?

If you answered yes to any of these questions, then this keynote is for you! If you answered no, you're probably not being honest with yourself.

Organizations today are crippled by people's unwillingness to speak up. Lack of candor is a primary reason our organizations are stuck in a whirlwind of mediocrity. People are more concerned about not “upsetting” someone than they are about doing their jobs!

In this address, learn why constructive dialogue is a must; learn why candidness and holding others accountable is what differentiates the good organizations from the great ones; and take away skillful and diplomatic ways of getting things done by saying what is on your mind!

LEARN TO LEAD. FOR EVERYONE'S SAKE!

It's a fact, the world's cup is not overflowing with great leaders! Exemplary leadership ability is a skill and it needs to be learned. Unfortunately though, we seem to think that growth in this area is automatic. That if we stick around long enough, we by default learn to be exemplary leaders. Think about it—if you show up enough times, work a lot of hours (or even just appear to work a lot of hours) and don't totally stink at your job, they promote you and you get to lead people. As a result, people just aren't taking the time to learn how to be effective leaders—why would they?

The people that don't make a conscious effort to learn to lead can be grouped into three categories: the Arrogant, the Ignorant and the Indifferent. The Arrogant don't learn to lead because they ARE leaders—their fancy title and paycheck can substantiate this. Then there's the Ignorant. There is a saying that “we don't know what we don't know” and the Ignorant are the ones that don't realize this. And the Indifferent group of people are just collecting a paycheck.

Do you or your people fall into any of these categories? Listen to my keynote address, and find out.

Call Lisa and learn how you can begin developing your leadership ability TODAY!

PMETH Consulting